

In ongoing efforts to make our partnerships stronger with our customers and be able to deliver to you the best quality product, we are asking that you review the information below which details the organized manner in which preferred Native Application file formats or .pdf files need to be supplied to PLUS Digital Print, LLC.

Specifications and Tech Notes for producing files for the NexPress ...

- It is requested AND required that your files be set-up to PLUS Digital Print's Tech Notes, because of the specific .pdf requirements of the NexPress.
- By following PDP's Tech Notes, you can expect to receive a quality produced product.
- PDP tech's are available to help you through any of your technical questions.
- It is very helpful to communicate with PLUS Digital Print prior to beginning your project ... especially if you are producing a variable data project.

File Formats:

- Static print jobs can be supplied in either Native Application form or as a .pdf file.
- Variable print projects must be supplied in a Native Application.
Please contact PDP prior to designing your project.

NATIVE APPLICATIONS

ie: Quark XPress, Adobe InDesign, Adobe PageMaker

- Supply all electronic files, fonts, graphic files and art via CD, zip, or ftp site.
- Provide a current printout at 100% of actual files to show content, trims, bleeds, pagination, etc.
- Set up your document to the exact trim size of the finished product. Bleeds should be set up in the page layout files. All images requiring bleeds must extend into the bleed area.

PDF FILES

- PDF files must be generated by making a PostScript file out of a native application and distilling the PostScript file through Adobe Distiller.
- PLUS Digital Print's specifications must be followed when making both the PostScript file and when using the Distiller options.
- If your job includes bleeds, the 1/8" overall bleed must be included in the .pdf file. Do not include trim marks while making the .pdf file.
- One .pdf should be submitted for each job (ie: front cover through back cover). This .pdf file must contain same size, single pages, and not in two-page spreads.
- When making your PostScript file, make sure you include your fonts. This will eliminate the possibility of your file printing improperly.
- If the page count is large, (ie: more than 64 pages) or your PostScript/PDF file is more than 750MB, please contact PDP for additional preparation instructions.

Max. Sheet Size:

13.8 x 18.5

Max. Image Area:

13.4 x 18.1

Paper Spec's:

20# Bond to

110# Cover

Trapping/Color Management Notations

- Unless specified, all 100% black type/items will overprint, and not trap.
- All Pantone® colors will be process separated.
- ALL ICC profiles embedded into Photoshop files, graphic files, etc. will be stripped from the files, unless specified.

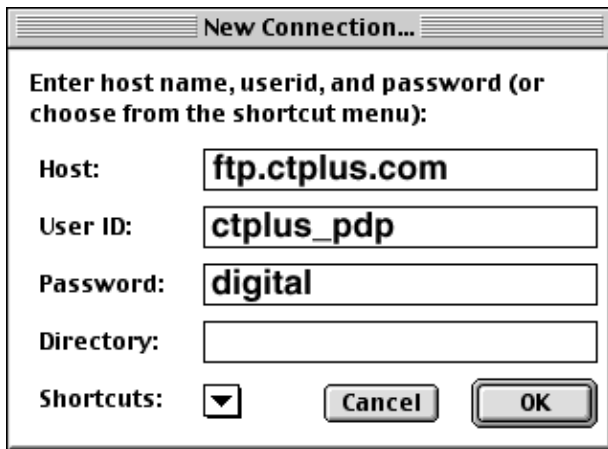
PLUS Digital Print's Internet File Submission

DO NOT e-mail your files if they are more than 3 MB, please transfer them to PLUS Digital Print via ftp site. If you're sending fonts, please stuff them prior to e-mailing or placing on ftp site.

FTP INSTRUCTIONS:

Launch your FTP client software.

Use the following settings for your FTP client software:



New Connection...

Enter host name, userid, and password (or choose from the shortcut menu):

Host:

User ID:

Password:

Directory:

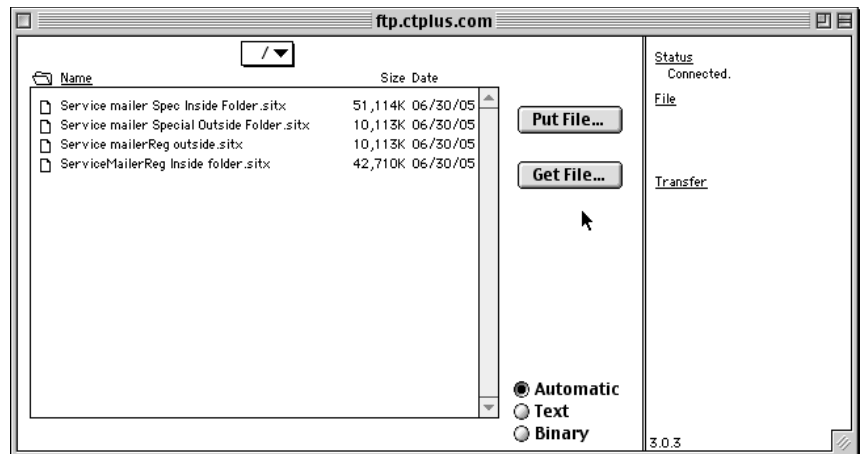
Shortcuts:

When uploading

- uncompressed files ... use the Binhex format.
- compressed files ... use the Raw Data format.

To **UPLOAD** files to the FTP site:
Use the "Put File" selection button.

To **DOWNLOAD** files from the FTP site:
Use the "Get File" selection button.



After logging in ...

- Please create a new folder with your company/project name
- Upload your files into this folder.
- Please contact PDP once the upload is complete to inform them of the transfer.

